



Talking about dropping everything to celebrate Fall (in the most appropriate way) Red Gold joined in the fun at the 2009 WZPL 99.5 Smiley Morning Show Pumpkin Drop. On Halloween Eve, October 30th at Conner Prairie, an 1100 lb. award winning pumpkin filled with about 475 lbs of Red Gold Ketchup was dropped from a crane hundreds of feet in the air.

The Smiley Morning Show crew broadcast the event live from 6:30am to 10am. Red Gold employees took part in the drop, and Stewie, the Red Gold Mascot, added his own special zany touch.

Check out www.wzpl.com, watch Z-TV for the video to be posted soon.

